

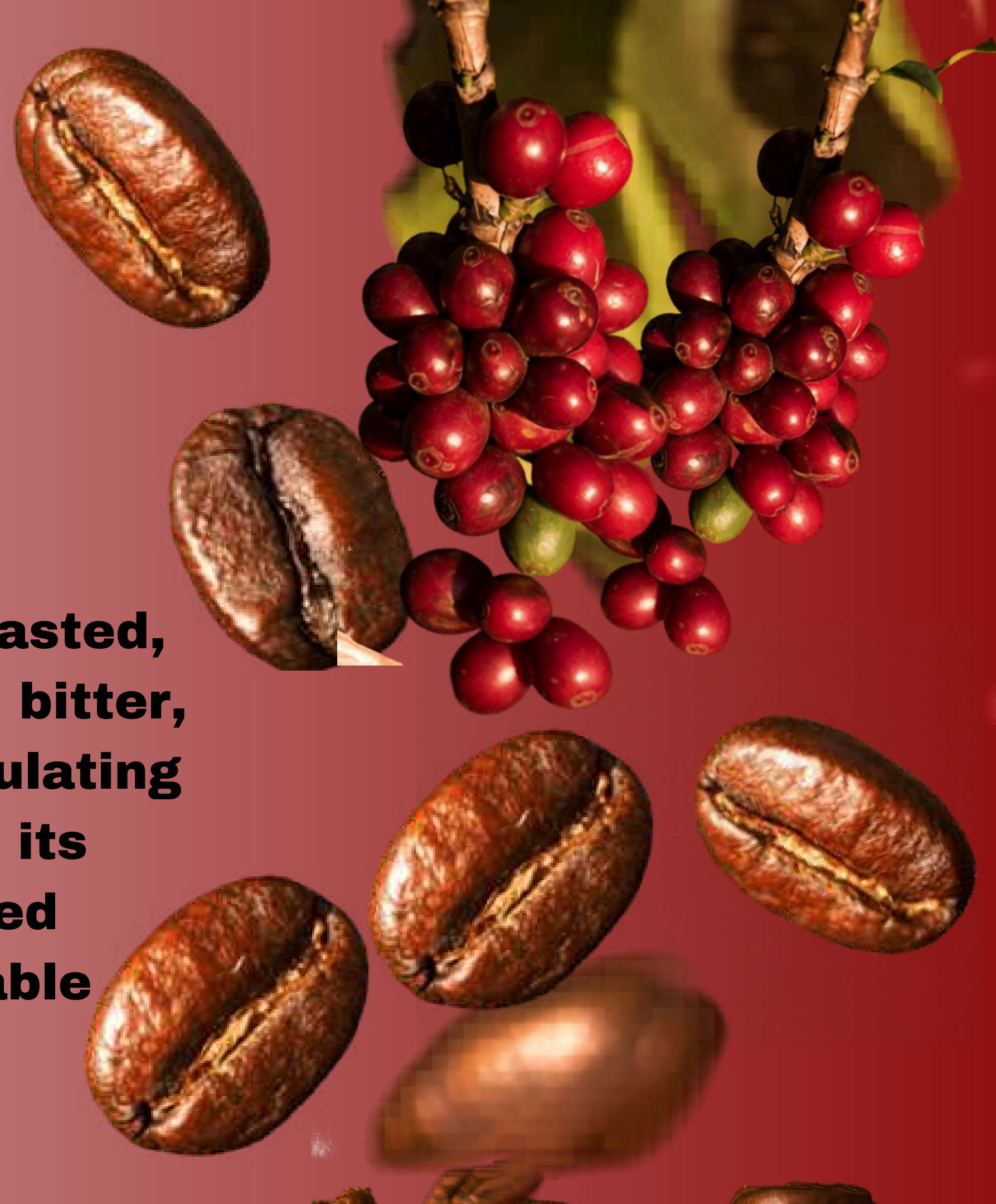


THE MAJOR'S COFFEE

COFFEE

Ever wondered what
coffee is?

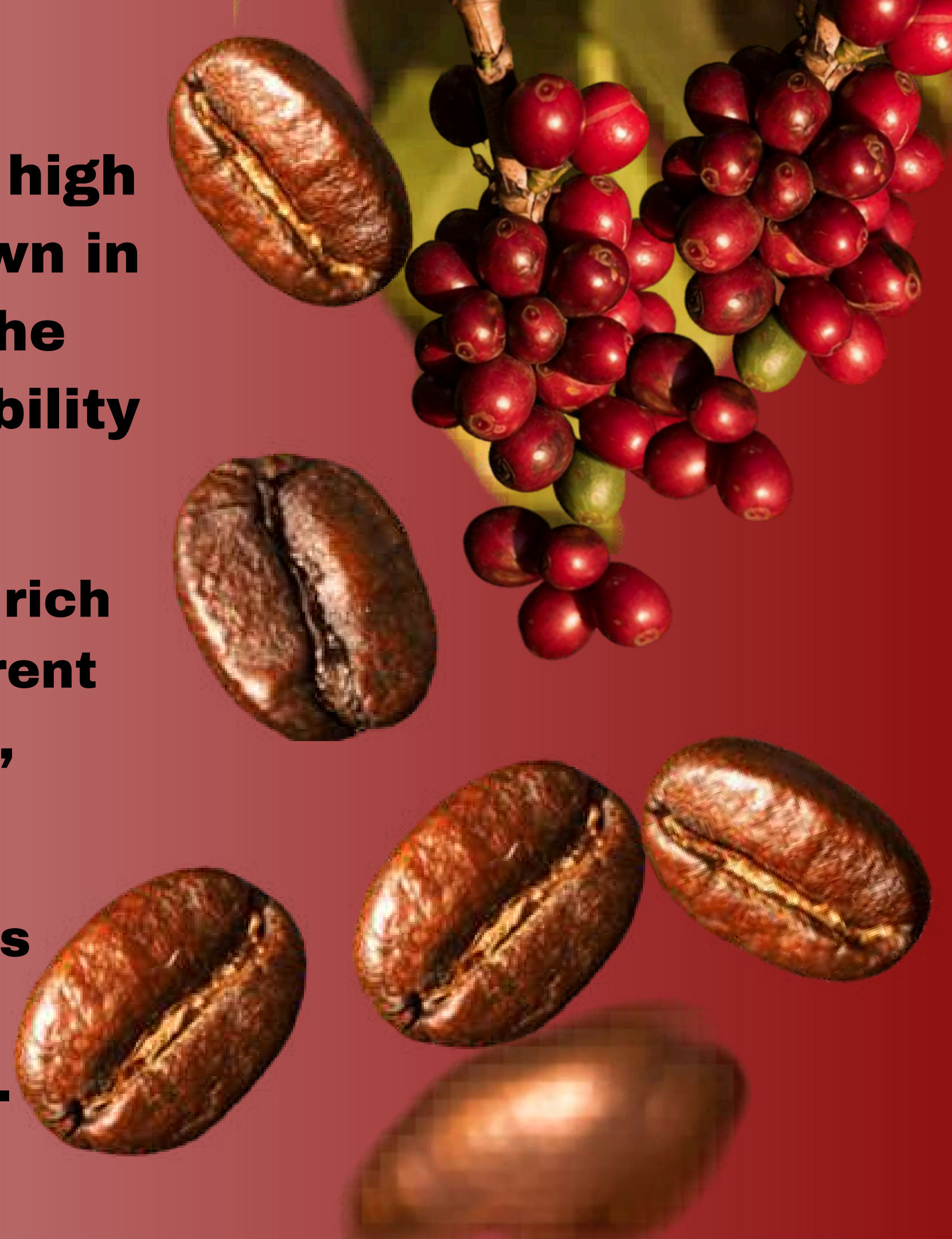
Coffee is a beverage brewed from roasted, ground coffee beans. Darkly colored, bitter, and slightly acidic, coffee has a stimulating effect on humans, primarily due to its caffeine content, but decaffeinated coffee is also commercially available



The Major's COFFEE is famous for its high quality Arabica beans, which are grown in the high altitude volcanic soils of the country for their rich nutrients and ability to hold water.

Our coffee is known for its consistently rich flavor, deep wine-like acidity, and different tasting flavors and aroma of berries,

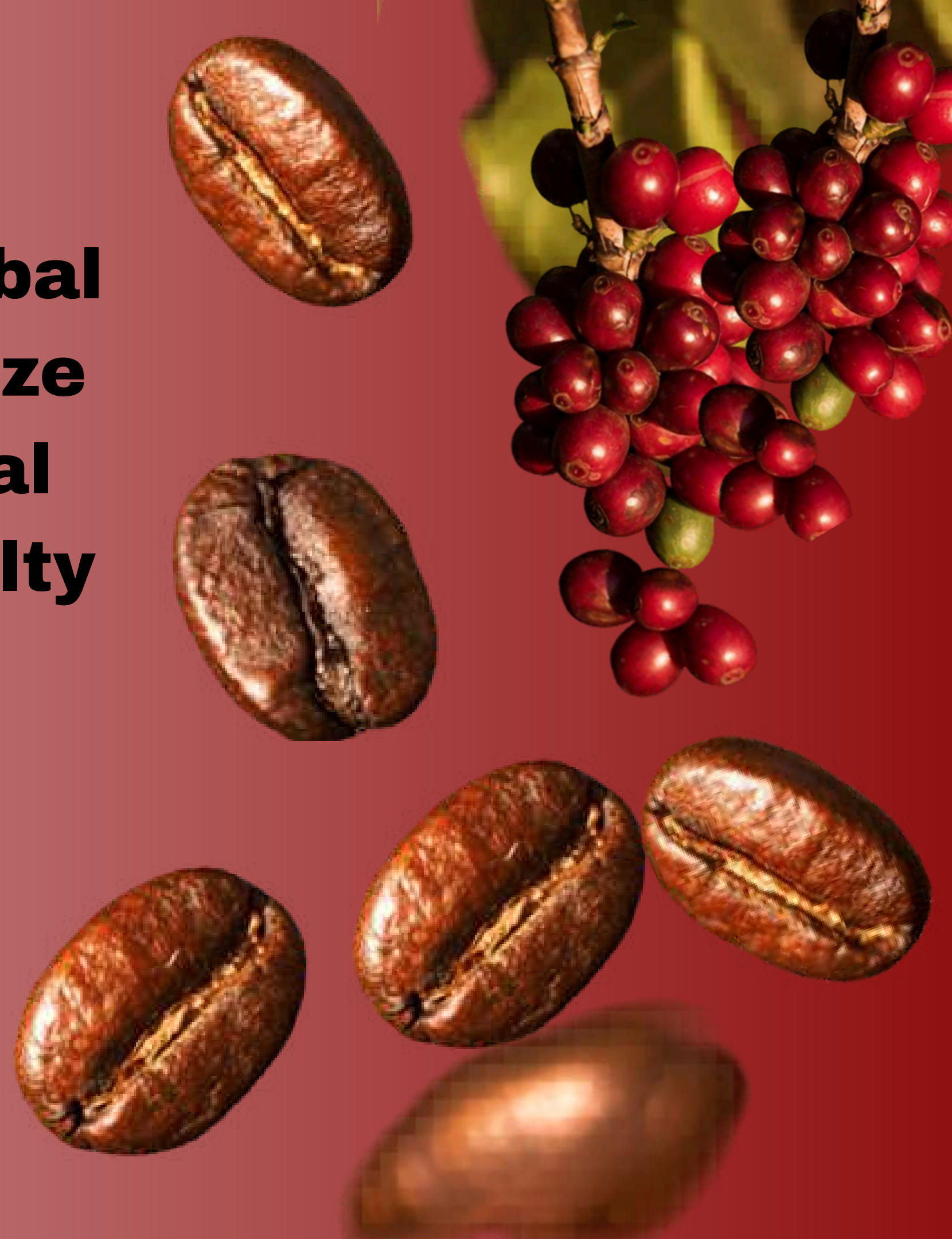
Coffee is an important part of the local agricultural economy, ensuring thousands of smallholder farmers produce some of the most sought-after coffee globally.



We produce coffee for global export which we categorize into two main commercial species, alongside specialty varieties, and is traded either as÷

i). Raw green beans

ii). Roasted



Our farm produces beans that meet the international market and are majorly categorized by÷

1. Main Coffee Species

i). Arabica which is roughly 60% of global production. Known for a smooth, complex, and slightly sweet flavor profile with fruity, and acidic notes.



ii). Robusta which is roughly about 30% - 40% of production. These beans are stronger, they contain more caffeine content, and have a stronger and more bitter, flavor. Thus making it be heavily utilized in espresso blends and instant coffee.



2. Processing Method

- i). Green Coffee Beans: The raw unroasted seeds. This is the most common form of bulk coffee export.**
- ii).Washed (Wet): The coffee pulp is removed before drying. This produces a clean, bright, and highly acidic taste prized in specialty Arabica.**



III).Natural (Dry): The cherries are dried whole before hulling.

This process adds a heavy body and sweet, fruity, or wine-like flavor to the beans.

Iv). Processed/Instant Coffee:

Packaged powdered or granulate coffee meant for quick preparation



